

**BOVET**  
1822

PRESENTS

**B**RILLIANT  
*is*  
**BEAUTIFUL**

BENEFITING

**APJ**  
ARTISTS OF PEACE AND JUSTICE

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Sponsorship Opportunities

# THE EVENT

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Artists for Peace and Justice  
is delighted to present you with the exclusive  
opportunity to join us for our annual London gala.

We are thrilled to host an intimate event  
for our partners and supporters  
from around the world for  
dinner prepared by  
*Chef to Her Majesty the Queen of the United Kingdom*



A woman with dark hair, wearing a white lace-trimmed dress, is walking on a sandy beach. The background shows a sunset with a bright orange and red sky and silhouettes of mountains in the distance. The overall mood is serene and beautiful.

Celebrate our

BRILLIANT  
*is*  
BEAUTIFUL

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*Fund*

providing thousands of scholarships to  
young women and girls' around the world  
with an evening of  
cocktails, seated dinner, live auction,  
special performance and awards presentation.

# OUR IMPACT

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Brilliant is Beautiful is a global fund for women and girls' secondary education. We are in the next phase of the female revolution. Brilliant is Beautiful embodies the notion that when a woman sets her mind to something, she is unstoppable. She can accomplish anything. Her determination shines bright. It is brilliant. And what she creates – what she does – is what makes her beautiful. The impact she has is her beauty.

The movement for the empowerment and education of women is well documented and well justified. An investment in girl's education changes not only girls' lives but also entire communities. Based on the potential of this movement and our own expertise, APJ has decided to make a strategic investment in secondary education for girls around the world.

*2016 was our inaugural year for the Brilliant is Beautiful fund and we provided 2000 scholarships for girls.*

*Our goal for this year is to grant 4000 scholarships.*

"Girls are one of the most powerful forces for change in the world: When their rights are recognized, their needs are met, and their voices are heard, they drive positive change in their families, their communities, and the world."

*- Kathy Calvin, United Nations Foundation President & CEO*

At APJ we've learned that there are two major components to success when working in international development.

- Programs must be community driven and have strong, grassroots, local leadership and foundation. Communities **MUST** get involved. If the program is not community driven, it simply isn't sustainable.
- Primary education for girls is not enough. The strategic investment that APJ has made in secondary education in Haiti is a good investment to make. Our goal is not just to put girls in school -- but to keep girls in school. We want to see this kind of development all over the world – especially for young women.



# OUR INVESTMENTS

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Our partner organizations for Brilliant is Beautiful share our beliefs in local programs with a commitment to secondary education. When choosing partner organizations for our Brilliant is Beautiful fund, we looked to our own experience with the work that we've done in Haiti. In addition to supporting scholarships at our schools, we've partnered with four incredible organizations that believe in the same power of girls' education: Iqra Fund in Pakistan, Hope North in Uganda, Happy Hearts Fund in Peru, and Many Hopes in Kenya.



## ACADEMY FOR PEACE AND JUSTICE

Following the devastating 2010 earthquake in Haiti, APJ partnered with local leaders of the St Luke Foundation to create a dignified high school for the very poor. Today the Academy is one of Haiti's largest schools with 4,000 students, half of whom are girls. Brilliant is Beautiful supports these students with scholarships.

To learn more visit [www.apjnow.org](http://www.apjnow.org)

*1,500 scholarships provided.*



## IQRA FUND

Iqra Fund provides access to quality education for children, especially girls, in the most remote tribal regions of Pakistan. Iqra Fund partners with remote tribal communities to provide access to quality education, especially for girls. Our approach results in a growing population of educated girls and empowered communities, ultimately serving as a foundation for a thriving and more peaceful nation.

To learn more visit [www.iqrafund.org](http://www.iqrafund.org)

*Thanks to APJ's grant last year Iqra grew from 2,586 to 3,179 students (1,688 girls, 1,491 boys) and increase from 58 teachers to 70 teachers hired and 94 total teachers supported and trained.*

# OUR INVESTMENTS

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## HOPE NORTH

Hope North is a school, a home, and a promise. Artist and former child soldier Okello Sam founded Hope North in 1998 to provide education and a chance at salvation for those left in the wake of the Lord's Resistance Army (LRA). Hope North is an accredited secondary school, located on a 40-acre campus with an international art center, vocational training, and a working farm, staffed by 26 dedicated Ugandan educators. To date, the school has helped thousands of vulnerable youth.

To learn more visit [www.hopenorth.org](http://www.hopenorth.org)

*APJ's grant supported girls' scholarships and living expenses for the program.*



## HAPPY HEARTS FUND

Happy Hearts Fund rebuilds safe, resilient schools in areas impacted by natural disasters. We work when children are most likely to be forgotten – during the gap period after emergency response is complete – to bring hope and empowerment to generations of children and entire communities.

To learn more visit [www.happyheartsfund.org](http://www.happyheartsfund.org)

*Thanks to APJ's grant Happy Hearts was able to provide secondary education to 34 new young women. 18 adolescent girls from Divino Niño Jesús de Pueblo Nuevo in Chincha and 16 adolescent girls from Santa Rosa de Los Molinos in Ica.*

# OUR INVESTMENTS

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## MANY HOPES

Many Hopes believes that children born into poverty are the most powerful solution to that injustice. We help them be that solution. Many Hopes rescues children from poverty and abuse in Kenya and raises them with an imagination for justice and the tools to act on it. We educate local girls to solve the problems that charity alone cannot. The Many Hopes Justice Framework is a template for sustainable, replicable justice globally.

To learn more visit [www.manyhopes.org](http://www.manyhopes.org)

*APJ's grant supported girls' scholarships and living expenses for the program.*



1<sup>ST</sup> DECEMBER 2017

— Claridge's | 7pm —

LONDON, UK



Hosts

*Paul Haggis, Pascal Raffy  
Elizabeth Hurley, Johan Ernst Nilson & friends*

Honouring

*Petra Nemcova*

Dinner prepared by

*Chef to Her Majesty the Queen of the United Kingdom*

Event Co-Chairs

*Caroline Stanbury, Mike & Sukey Novogratz*

Event Committee (in formation)

*Esmeralda Brajovic, Mark & Jane Evans, Camilla Olsson, Lisa Tchenguiz, Shadi Ritchie*

Attire

*Black Tie*



It takes leaders to accomplish the dreams of the '*Brilliant is Beautiful*' fund, and none so embrace the ethos of this mission more than supermodel and founder of *Happy Hearts Fund*, *Petra Nemcova*.

Petra is a powerhouse. She truly is unstoppable and her determination and love shine brilliantly and beautifully. There is no denying that she has created lasting change in the lives of so many that have been affected by tragedy. After surviving the devastating tsunami in Thailand, Petra has dedicated herself to helping communities rebuild their schools in the wake of catastrophes and founded the Happy Hearts Fund.

Petra's motto is "Love and Light." She spreads both love and light wherever she goes, from re-building over 300 schools worldwide, to her joyful smile on the red carpet as a global ambassador for brands and causes worldwide. We are so proud to honour this extraordinary woman with an award that embodies her perfectly, the Brilliant is Beautiful Award.

*We are dedicated to rebuilding safe, resilient schools and to restoring hope and opportunity in the lives of children after natural disasters. I've found that if instead of only supporting communities during first response we create a sustained response throughout their recovery by rebuilding schools the ripple effects on children's emotional healing, their potential job opportunities, and the overall hopefulness of the community is incredible. These schools also revitalize the economy and help future generations in the community. On so many levels they gives the community a much needed energy boost and economic boost.*

# BRILLIANT *is* BEAUTIFUL

*Award*



# APJ PAST EVENTS

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1822  
PRESENTS  
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ARTISTS PEACE & JUSTICE

## NOTABLE ATTENDEES

Maria Bello  
Michael Bolton  
Adrien Brody  
Josh Brolin  
Pierce Bronson  
Gerard Butler  
Jessica Chastain  
Chuck Close  
Sean Combs  
Daniel Craig  
Penelope Cruz  
Robert De Niro  
Kirsten Dunst  
Colin Farrell  
Colin Firth  
James Franco  
Cuba Gooding Jr  
Heather Graham  
Paul Haggis  
Jon Hamm  
Josh Hartnett  
Kevin Jonas  
Milla Jovovich  
Nicole Kidman  
Donna Karan  
Mila Kunis  
Diane Lane  
Jude Law  
Jimmy Jean Louis  
Ewan McGregor  
Dame Helen Mirren  
Julianne Moore  
Liam Neeson  
Petra Nemcova  
Edward Norton  
Sean Penn  
Jeremy Piven  
Pascal Raffy  
Jason Reitman  
Jeremy Renner  
LeAnn Rimes  
Chris Rock  
Susan Sarandon  
David Schwimmer

Martin Sheen  
Alexander Skarsgard  
Ian Somerhalder  
Ben Stiller  
Madeleine Stowe  
George Strombouloupoulos  
Trudie Styler  
Jason Sudeikis  
Charlize Theron  
Olivia Wilde

## PERFORMERS

Arcade Fire  
Daniel Lanois  
Eddie Vedder  
Jackson Brown  
K'Naan  
Maxwell  
Michael Bolton  
Moby  
Ricky Martin  
Rufus Wainwright  
The National

# PRESS

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The New York Times

Los Angeles Times

VOGUE

VARIETY

InStyle

VANITY FAIR

CNN



 msnbc



Daily  Mail

# ARTISTS<sub>for</sub>PEACE<sub>and</sub>JUSTICE

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APJNOW.ORG | @ARTISTSFORPEACE

To secure your place at the event and for any questions contact:

*Gage Cass Woodle, Events Manager* | [london@apjnow.org](mailto:london@apjnow.org)