

2013  
ANNUAL  
REPORT

**ARTISTS** for **PEACE** and **JUSTICE**

# CONTENTS

OUR VISION AND LETTER FROM DAVID BELLE, CEO	04
WHO WE ARE	06
NEED IN HAITI	08
OUR PROGRAMS	10
EDUCATION	12
ACADEMY FOR PEACE AND JUSTICE	14
STUDENTS	16
ARTISTS INSTITUTE	18
INTRODUCING AUDIO INSTITUTE	20
CINÉ INSTITUTE	22
TESTIMONIALS	24
HEALTHCARE AND DIGNITY	28
IMPACT	30
TIMELINE	32
MAIN FUNDRAISERS	38
LOS ANGELES AWARD SEASON	40
FIERCE CREATIVITY	42
TORONTO FESTIVAL LUNCH	44
HOLIDAY BENEFIT DINNER	46
OUR PARTNERS	48
FINANCIALS	50
2013 DONORS	52
HELP US DO MORE	54



# OUR VISION

APJ encourages peace and social justice and addresses issues of poverty around the world. Our immediate goal is to serve the poorest communities in Haiti with programs in education, healthcare and dignity.

# LETTER FROM DAVID BELLE, CEO



Dear Friends,

2013 has been APJ's most ambitious and successful year to date. It has all been made possible because of the many extraordinary people on the ground in Haiti building and managing the programs we support, as well as the people abroad raising vital funding and awareness to fuel and sustain it all.

This year, we built yet another huge two-story 23,000 square foot wing at the Academy for Peace and Justice, able to accommodate an additional 800 students to campus. We also completed a major merger with Ciné Institute in Jacmel where we added the new Audio Institute division through our partnership with We Are The World Foundation. This partnership and merger has created Artists Institute, our college for art and technology. All told for 2013, at the start of the new school year in October we welcomed 2,200 students to our high school and 100 to our college. All are on free scholarships.

Highlights abroad included revenue growth in Los Angeles at our Oscars event with Hollywood Domino, launch of a fabulous new arts fundraising initiative in New York called Fierce Creativity, growth in Toronto for APJ Canada's annual TIFF lunch steered by Natasha Koifman, and finally a very special gathering in New York with many key supporters and partners at a year end dinner. The day after the holiday dinner we signed a five year \$5 million agreement with Bovet 1822, which helps us to cover all our annual fundraising and administrative costs to ensure 100% of public donations go directly and entirely to our programs.

As ever, APJ is making real progress and we are showing the results. Thank you for your solidarity and support.

- David Belle, CEO



# WHO WE ARE

## BOARD OF DIRECTORS, USA

Paul Haggis  
Dr. Bob Arnot  
David Belle  
Gerard Butler  
Dr. Reza Nabavian  
Deborah Rennard  
Ben Stiller  
Madeleine Stowe  
Olivia Wilde

## BOARD OF DIRECTORS, CANADA

Paul Haggis  
David Belle  
Natasha Koifman  
Dr. Reza Nabavian  
George Stroumboulopoulos

## CORE INVESTORS

Bovet 1822  
Carter Lay  
Sean Parker

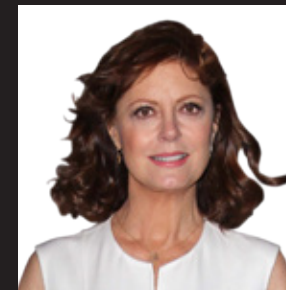
## AMBASSADORS

Moran Atias  
Roger Edwards  
Daya Fernandez  
Steve Hawthorne  
Ronnie Madra  
Johnny Ryan, Jr.  
John Shattuck

## ADVISORY BOARD

Simon Baker + Rebecca Rigg  
Javier Bardem  
Todd Barrato  
Maria Bello  
Alixé Boyer  
Adrien Brody  
Josh Brolin  
Pierce Brosnan  
Jackson Browne  
Jim Clark + Kristy Hinze  
Chuck Close  
Daniel Craig  
Jessica Craig-Martin  
Russell Crowe  
Penelope Cruz  
Clint Eastwood  
Dina Eastwood  
Mark Evans  
Shepard + Amanda Fairey  
Frances Fisher  
Jane Fonda  
Dr. Henri Ford  
James Franco  
David + Alison Heden  
Gale Anne Hurd  
Jimmy Jean-Louis  
Milla Jovovich  
Ryan Kavanaugh  
Nicole Kidman + Keith Urban  
Diane Lane  
Jude Law  
Dana Maksimovich  
AnnaLynne McCord

Pascal Raffy  
Martha Rogers  
Susan Sarandon  
Lekha Singh  
Michael Stahl-David  
Carlo Traglio  
Charlize Theron  
Peter + Amy Tunney  
Jonathan Vilma



Susan Sarandon



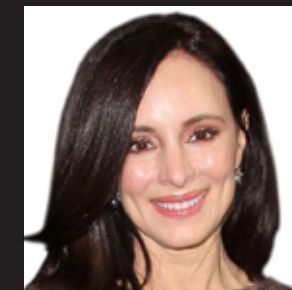
Javier Bardem



Jude Law



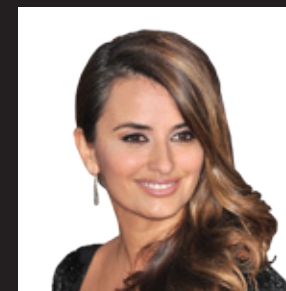
Josh Brolin



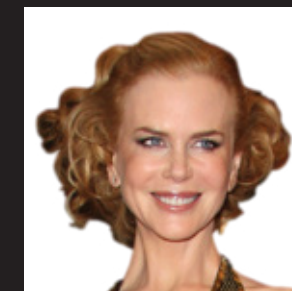
Madeleine Stowe



Daniel Craig



Penelope Cruz



Nicole Kidman



Russell Crowe





# NEED IN HAITI

Haiti is the poorest country in the Western Hemisphere, where a severe lack of affordable education and healthcare perpetuates the cycle of extreme poverty.

THE AVERAGE HAITIAN CHILD SPENDS  
LESS THAN 4 YEARS IN SCHOOL

ONLY 20% OF HAITIAN CHILDREN CAN  
AFFORD TO ENROLL IN HIGH SCHOOL

NOT EVEN 1% OF HIGH SCHOOL GRADUATES  
ATTEND COLLEGE

75% HAVE NO ACCESS TO WATER

80% OF HAITIAN TEACHERS HAVE  
NO CREDENTIALS OR TRAINING



# OUR PROGRAMS

We are committed to long-term, sustainable development in direct partnership with the Haitian people. Our model is simple: we believe in empowering local communities, fostering economic growth, and the power of education to change a nation.





# EDUCATION

We are making a substantial, long-term commitment toward growing the next generation of Haiti's leaders by providing high-quality secondary and higher education.

**APJ ELIMINATES THE ECONOMIC BARRIER TO EDUCATION. ALL OF OUR STUDENTS RECEIVE A FULL SCHOLARSHIP**





# THE ACADEMY FOR PEACE AND JUSTICE

Set on a magnificent campus, the Academy is one of the largest free secondary schools in Haiti, serving the poorest and most deserving youth in Port-au-Prince.

The Academy features:

- Accreditation by the Haitian Ministry of Education
- Year-round access to preventative healthcare
- Professional development opportunities for faculty
- Sports programs
- Summer programs

And modern facilities with:

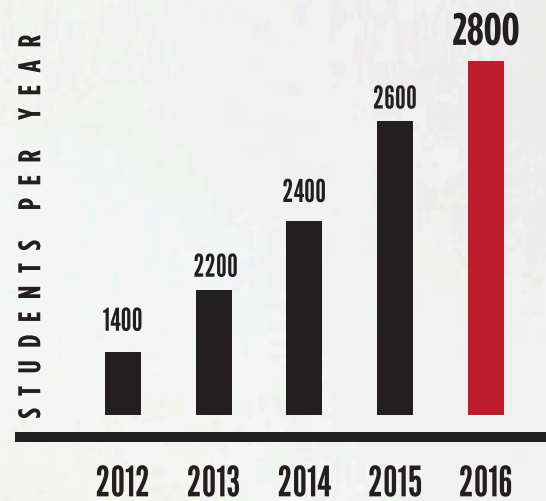
- Electricity and potable water
- Washrooms in each building
- 3 campus computer labs with internet access

**LESS THAN 20%**  
OF HAITIAN SCHOOLS HAVE **ELECTRICITY**  
AND **ONLY 39%** HAVE  
**POTABLE WATER**





# THE STUDENTS



Growing by approximately 400 students every year, the Academy opened its doors to 2,200 students in grades 7-11 in 2013 and will serve 2,800 underprivileged students at capacity in 2016. The Academy follows the official Haitian curriculum, with additional courses in English, computer training, and extra-curricular sports.

Every student at the Academy receives a full scholarship including tuition, uniforms, and year-round access to St. Luke's medical services.

OUR STUDENTS  
**97%** ACHIEVED A  
SUCCESS RATE  
ON 9TH GRADE HAITIAN  
NATIONAL EXAMS IN 2013





# ARTISTS INSTITUTE

Artists Institute is a free college for art and technology in Jacmel. The Institute creates modern opportunities for Haiti's underprivileged youth to foster entrepreneurship and business development in local creative industries.

The Institute is made up of two divisions: Cinè Institute, Haiti's only film school, and Audio Institute: We Are the World School of Music and Audio Engineering. Both divisions offer two-year programs focused on training, professional development and employment services.





# INTRODUCING AUDIO INSTITUTE

Audio Institute brings together leaders in audio engineering, music production, and education to train and support young artists, producers, and technicians. Through theory and practice, graduates emerge as highly skilled professionals prepared for modern opportunities in creative industries.

The centerpiece of Audio Institute is a magnificent, professional recording studio, where students receive hands-on experience and renowned artists visit for sessions and collaborations.

Founding seed capital was provided by Quincy Jones' and Lionel Richie's We are the World Foundation.





# CINÉ INSTITUTE

“I’M USING THE SKILLS I LEARNED AT  
CINÉ INSTITUTE EVERY DAY IN MY JOB AS  
SENIOR COMMUNICATIONS OFFICER FOR J/P HRO,  
A LEADING INTERNATIONAL NGO IN HAITI.  
I’M NOW EARNING ENOUGH TO SUPPORT MYSELF  
AND FIVE MEMBERS OF MY FAMILY.”

- KEZIAH JEAN, CLASS OF 2011

Ciné Institute brings together leaders in cinema and education to train and support Haiti’s budding filmmakers. Equally focused on storytelling and technical training, Ciné Institute prepares students for all types of film industry careers.

The Institute creates hundreds of local jobs annually for graduates and community members servicing renowned local and international clients.





# TESTIMONIALS

“I’VE ACQUIRED **KNOWLEDGE, SKILLS**  
AND **EXPERIENCE** HERE AT **ARTISTS INSTITUTE**  
THAT I AM CERTAIN I WOULDN’T ACQUIRE  
ANYWHERE ELSE IN HAITI.  
I STILL CAN’T GET OVER THE FACT THAT IT WAS  
**FREE OF CHARGE** AND FOR THAT  
I AM FOREVER GRATEFUL.”

- **MIGUEL ALVAREZ**, CLASS OF 2013





# TESTIMONIALS

“AFTER THE EARTHQUAKE,  
MANY OF OUR **PARENTS AND BROTHERS DIED.**  
WE DIDN'T KNOW WHAT TO DO.  
SO, I WANT TO SAY **THANK YOU**  
FOR ALL YOU DO FOR US... FOR ALL YOU DO FOR HAITI.”

- **MICHELET**, ACADEMY STUDENT





# HEALTHCARE



As part of our mission to support healthcare for the poorest communities in Haiti, and our commitment to building lasting institutions, APJ supports the St. Luke Family Hospital, providing quality medical care and dignified humanitarian outreach to the poorest, most underserved and vulnerable populations in Port-au-Prince. Services provided by the St. Luke Family Hospital include a modern surgery facility and emergency room, CT scans, digital x-ray, a high level ICU and rehabilitation unit, professional medical teams, and mobile disaster units.

St. Luke provides long-term employment for 900 Haitians, and serves 120,000 patients every year.

# DIGNITY



Artists for Peace and Justice partners with two independently run programs in Haiti that collectively provide music education to over 1,300 underprivileged young people each year.

Academie Musicale Occide Jeanty provides music education to 120 students per year in Cité Soleil, the poorest slum in the Western Hemisphere.

École de Musique Dessaix Baptiste in Jacmel provides music education to 1,200 students per year and boasts five genres of orchestra.

These programs offer a positive after-school activity all too rare in students' communities, as well as nurture their skills for success - creativity, collaboration, self-discipline, and motivation.



THANKS TO YOU, 2013 WAS OUR BEST YEAR YET.



#### AT THE ACADEMY WE:

- Provided 2,200 full scholarships
- Created 150 permanent jobs and over 1,000 construction jobs
- Installed 2 new campus computer labs
- Enabled students to achieve a 97% success rate on national exams



#### AT ARTISTS INSTITUTE WE:

- Provided 100 full scholarships
- Created 60 permanent jobs and over 500 construction jobs
- Opened a new division for music producers and audio engineers, Audio Institute!
- Celebrated the graduation of 31 Ciné Institute students



## FEBRUARY



- APJ Team Member Kathryn Everett heads to Haiti with photographer Bex Finch and videographer Dan Huiting to interview Academy students.



- Our incredible sponsors and supporters came together for our annual Pre-Oscar event, Hollywood Domino, raising over \$500,000 to support our programs.

## JANUARY



- The Academy for Peace & Justice receives a book donation from the École Saint-Catherine in Ontario.

## MARCH



- Wing III Groundbreaking Ceremony.

## APRIL



- Wing III construction is well underway.



# MAY



• Celebrated contemporary artists come together to support APJ at FIERCE CREATIVITY.

# JUNE



• New computer lab installed at the Academy, featuring 45 workstations!



• Filmmakers, writers and artists Patricia Benoit, Bruno Mourral, Edwidge Danticat, Richard Morse, Mona Scott-Young, Galthan Chancy, Robert Marsan and Jerry Lamothe, come together to provide students with invaluable insights during Evaluation Week.

# JULY



• Academy students head to summer vacation with an 97% success rate on 9th grade Haitian national exams.



• Ciné Institute graduates the class of 2013.

# AUGUST



• Summer School begins at the Academy - giving students the opportunity to prepare for the year ahead and an outlet for extra summer fun!



# OCTOBER



• Back to school! The Academy opens Wing III and welcomes 2,200 students in grades 7-11. The new wing will house the 11th and 12th grades in perpetuity.



• Audio Institute welcomes its inaugural class. Coupled with the Ciné division, 100 students now receive full scholarships at the new Artists Institute.

# SEPTEMBER



• Toronto supports APJ during the TIFF Festival Luncheon.

# DECEMBER



• Olivia Wilde raises \$40K for Haiti in the second Crowdrise holiday challenge.

# NOVEMBER



• Advisory Board Members Paul Haggis, Susan Sarandon, Jackson Browne go to Haiti.



• Mr. Pascal Raffy, Bovet 1822 and APJ sign an incredible long-term partnership agreement to support our programs in Haiti.



# MAIN 2013 FUNDRAISERS

TOTAL RAISED: \$2,438,580  
AD VALUE: \$11,031,490  
MEDIA IMPRESSIONS: 436,983,649



LOS ANGELES AWARD SEASON



FIERCE CREATIVITY



TORONTO FESTIVAL LUNCH



HOLIDAY BENEFIT DINNER





# HOLLYWOOD DOMINO FEBRUARY 2013

**VENUE:** Sunset Tower Hotel, Los Angeles  
**HOSTS:** Paul Haggis, Pascal Raffy, Donna Karan, Gerard Butler, Madeleine Stowe, Daya Fernandez  
**PERFORMERS:** Jackson Browne  
**SPONSORS:** Bovet, Hollywood Domino

**MEDIA IMPRESSIONS:** 209,211,871  
**AD VALUE:** \$2,669,201  
**TOTAL RAISED \$516,000**

#### SPONSORS



**BOVET**  
1822

#### CO-SPONSORS





VHERNIER  
PRESENTS

# FIERCE CREATIVITY FOR



## FIERCE CREATIVITY MAY 2013

**VENUE:** The FLAG Art Foundation, NYC

**SPONSOR:** Vhernier

**HOSTS:** Sabine and Andy Avini

David Belle and Alixe Boyer

Jessica Craig-Martin, Maya and James Frey

Adam Gopnik, Amanda and Glenn Fuhrman

Paul Haggis, Amy Todd Middleton

Amy Phelan, Carlo Traglio

**ARTISTS:** Andisheh Avini, Dan Colen, Mat Collishaw, Nigel Cooke, Gregory Crewdson, John Currin, Damien Hirst, Jasper Johns, Nate Lowman, Adam McEwen, Richard Prince, David Salle, Christopher Wool, Aaron Young

**MEDIA IMPRESSIONS:** 107,498,512

**AD VALUE:** \$ 1,145,894

**TOTAL RAISED: \$600,000**

SPONSOR

CO-SPONSORS

**VHERNIER**  
ITALIAN TRADITION FOR UNIQUE JEWELLERY

The FLAG Art Foundation



# FESTIVAL LUNCH SEPTEMBER 2013



**VENUE:** Private Residence, Toronto  
**HOSTS:** Paul Haggis, Pascal Raffy, Michael Budman, Diane Bald, George Stroumboulopoulos  
**PERFORMERS:** Michael Bolton, Daniel Lanois, Rufus Wainwright  
**SPONSORS:** Bovet, Roots, Audi

**MEDIA IMPRESSIONS:** 84,736,341  
**AD VALUE:** \$5,084,180  
**TOTAL RAISED: \$591,200**

TITLE  
SPONSOR

**BOVET**  
1822

PRESENTING  
SPONSOR

  
**Roots**

CO-SPONSORS

  
**Audi**





# HOLIDAY BENEFIT DECEMBER 2013

**VENUE:** Up & Down, NYC

**HOSTS:** Paul Haggis, Daniel Craig, Susan Sarandon, Chuck Close, Heather Graham  
With Pascal Raffy, Carlo Traglio, Todd Barrato, Ronnie Madra, Richie Akiva

**PERFORMER:** Reggie Watts

**SPONSORS:** Bovet, Vhernier, Brioni

**MEDIA IMPRESSIONS:** 35,536,925

**AD VALUE:** \$2,132,215

**TOTAL RAISED: \$731,400**

TITLE SPONSOR

**BOVET**  
1822

CO-SPONSOR

**VHERNIER**  
ITALIAN TRADITION FOR UNIQUE JEWELLERY

*Brioni*





# PARTNERS

We are proud to team up with organizations and companies that share our vision of long-term, strategic development in Haiti.

**We believe in impact.** Our implementing partners share our values of transparency, mutual support, and a commitment to excellence. Our corporate partnerships are based on working to form a strategy that is mutually beneficial and maximizes the impact we have on the ground in Haiti.



ARTISTS FOR HAITI



BOVET  
1822

Brioni

VHERNIER  
ITALIAN TRADITION FOR UNIQUE JEWELLERY





# FINANCIAL STATEMENT

## INCOME

Non Profit Income	
Designated Donations	3,979,271
General Donations	422,133
In-Kind Donations	527,500
Operational Budget Donations	133,714
Total Non Profit Income	5,062,618
<b>GROSS PROFIT</b>	<b>5,062,618</b>

## EXPENSES

General & Administrative Expenses	287,936
Fundraising Expenses	287,065
Program Services	
Academie Musicale Occide Jeanty	25,000
Misc. Donations Given	96,878
Ecole Musique Dessaix-Baptiste	32,000
Artists Institute	1,275,489.00
Haiti Management	190,750.00
St. Luke Foundation	1,918,770
Travel	33,866.00
Total Program Services	3,572,753
<b>TOTAL EXPENSES</b>	<b>4,147,754</b>





# 2013 DONORS

## 100% OF PUBLIC DONATIONS GO TO HAITI

### CATEGORIES ARE:

#### \$500K+

We are the World Foundation  
Artists for Haiti

#### \$250K+

Carlo Traglio

#### \$100K+

Brioni Group, S.p.A  
Pascal Raffy  
Bovet Fleurier, S.A.

#### \$50K+

Carter Lay  
Clint & Dina Eastwood  
Daniel Craig  
Gerard Butler  
Javier Bardem & Penelope Cruz  
Jonathan Vilma Foundation  
Josh Brolin & Diane Lane  
Lekha Singh  
Muga Club  
Nicole Kidman & Keith Urban  
Sean Parker  
Seth Weinstein  
Susan Sarandon Foundation  
South Cares  
Urban Zen Foundation  
Vhernier, S.p.A  
Wanzek Family Foundation  
Wheeler Foundation

#### \$25K+

Cathy Darby  
Elisabeth de Kergorlay  
Fahar Faizaan  
Gale Ann Hurd  
Jim Pasioka  
Madelyn Boelter  
Manel Vaque

#### \$10K+

Annalynne McCord  
Aquahydrate  
Bad Boy Marketing Inc.  
Becks Sapphire  
Black Angus  
Brenda Robinson  
CIROC  
Constantinos Mathios  
Gonzalo Morales  
HL Group Partners  
James Pulaski  
Jay Mandarino  
Jeffrey Wright  
John Ruffolo  
Sean Penn  
Shauna Mishaw  
Simon Baker & Rebecca Rigg  
Tea of a Kind  
Todd Edgar  
Tudor Foundation

#### Under \$10K

Adish Nikouei  
Alix Boyer  
Aly Scott  
Alyson Glinsky  
Amy Tunney  
Andrew Dempsey  
Angela Rees  
Ann Tirschwell  
Anne & Stacy Wall  
Anne Veronique Csank  
Anne-Laurie Martin  
Apatow-Mann Family Foundation  
Areej Turki Al Saud  
Armando & Remedios Casasola  
Arvin Soh  
Asper Foundation  
Bailey Quinn  
Bernardo Shelberg  
Bitove Foundation  
Blacket Trent  
Brett Pedersen  
Brian Sirgutz  
Bryn Mooser  
Cara Milling  
Carey Lowell  
Celestial Equities Inc.  
Celia Pasternak  
Christi Harris

CHH Charitable Trust  
Colin and Ana Hardy  
Craig Dandurand  
Creative Artists Agency  
Cristiana Vigano  
Cullen Thompson  
Dana Hauck  
David Arquette  
David Carnahan  
David Chan  
David Elua  
David Leggett  
David Walsh  
Davies Ward Philips & Vineberg  
Foundation  
Daya Fernandez & Alex Cottin  
Derek Warden  
Diane Bald  
Dimitri Bousis  
Don Green  
Donna Karan Weiss  
Edward Capiules  
Eric Johnson  
Evangelio Bousis  
Famke Janssen  
Feldar Watch  
Frank Lista  
Frank Soave  
Gareth Seltzer  
Gisele Macpherson  
GRACE Culture Marketing  
Harry Hjardemaal  
Hazel Sealey  
Heather Graham  
Holly Parmelee  
Ian Christie  
Ignazio Genua  
IT Lounge  
J Durst  
J Ryan Fitzpatrick  
Jack Springate  
James Cromwell  
James Heath  
Jamie Helmick  
Jason Munson  
Jeffrey Tumolo  
Jeffrey Zurofsky  
Jennifer Hill  
Jeremy Frommer  
Jeremy Kleiner  
Jeremy Stein  
Joan Lee

John Belle  
John Preiner  
John Sanford Moore  
John Stiefel  
John Thompson & Ciera Foster  
Jonathon Fischer  
Joseph Falconeri  
John Paul Bailey  
Judith Susan  
Julia Loomis  
Kate Hobbs  
Katie Fischer  
Kelly and Mike Myers  
Kerry Docherty  
Kevin Raidy  
Khemaridh Hy  
Kieran Clarke  
Kris Reyes & David Leggett  
Kyle Helb  
Laureen Smith  
Laurence Becsey  
Lenore Weslow  
Lipi Roy  
Loan Chabanol  
Marco Dell'Utri  
Marie Monique Steckel  
Marin Gurman  
Marni Lewis  
Marty Sandoval  
Martyn Ball  
Marvin Barnett  
Mary Ann Metrick  
Matthew Drapkin  
Melinda and Tony Cheng  
Michael Blake  
Michael Bolotin  
Michael Bolton  
Michael Kook Yuen Ho  
Michael & Libby Goldgrub Foundation  
Michael Nozik  
Michaelene Durst  
Michel Cohen  
Michelle Barish  
Michelle Manning  
Mike Rosenberg & Jeff Khalaf  
Monkeywrench, Inc  
Mozilla Corporation  
Natasha Koifman  
Nils Johnson  
Nisar Huq  
Nyma Bakhshayesh  
Olivia Wilde

P&P Murray Foundation  
Paul Conwell  
Paul Koidis  
Peter Deeb  
Peter Mielzynski Agencies Ltd  
Phoenix Bird, Inc.  
Reggie Watts  
Reza Nabavian  
Richard Zier-Vogel  
Rino Garbetta  
Robert Lantos  
Robert Lauder  
Rosie Levine  
Rula Jebreal  
Ryan Liberty  
SAB Miller  
Samantha Fantauzzi  
Sara Brannin Mooser  
Sarah Arison  
Sean Finnegan  
Seth Laderman  
Seith Mann  
Shahrooz Nikouei  
Sheetal Sheth  
Sheila Collin  
Shelagh Herrzog  
Slaight Music  
Stacy McKenzie & Hazel Sealey  
Stender Entertainment Marketing  
Stephanie Roach  
Stephen Nathan  
Steven Cantor  
Susan Kirshenbaum  
Tara Lipton  
Terence George  
Valerio Morabito  
Venable Foundation  
Wendy Korentager  
William Morris Entertainment



# HELP US DO MORE

APJ IS PROUD TO SAY 100% OF ALL PUBLIC DONATIONS GO DIRECTLY TO HAITI TO SUPPORT OUR PROGRAMS

Help support our efforts to complete the Master Plan for each campus, and add value to our programs, by investing in one or more of the following:

- Student Scholarships
- Library Books and Equipment
- Science and Biology Labs
- Auditorium and Cafeteria Construction
- Sports Equipment and Facilities Construction
- Art Mural Project
- Computers and Software
- Audio and Film Equipment
- Musical Instruments

To make a donation by credit card, please visit [www.apjnow.org/donate](http://www.apjnow.org/donate)

For more information about how you can invest in Haiti's future, please contact:

**Kathryn Everett**  
Chief Operating Officer  
[kathryn@apjnow.org](mailto:kathryn@apjnow.org) or (646) 398-7804

WITH YOUR HELP, THE FUTURE LOOKS BRIGHT!



THANK  
YOU!