

ARTISTS for PEACE and JUSTICE

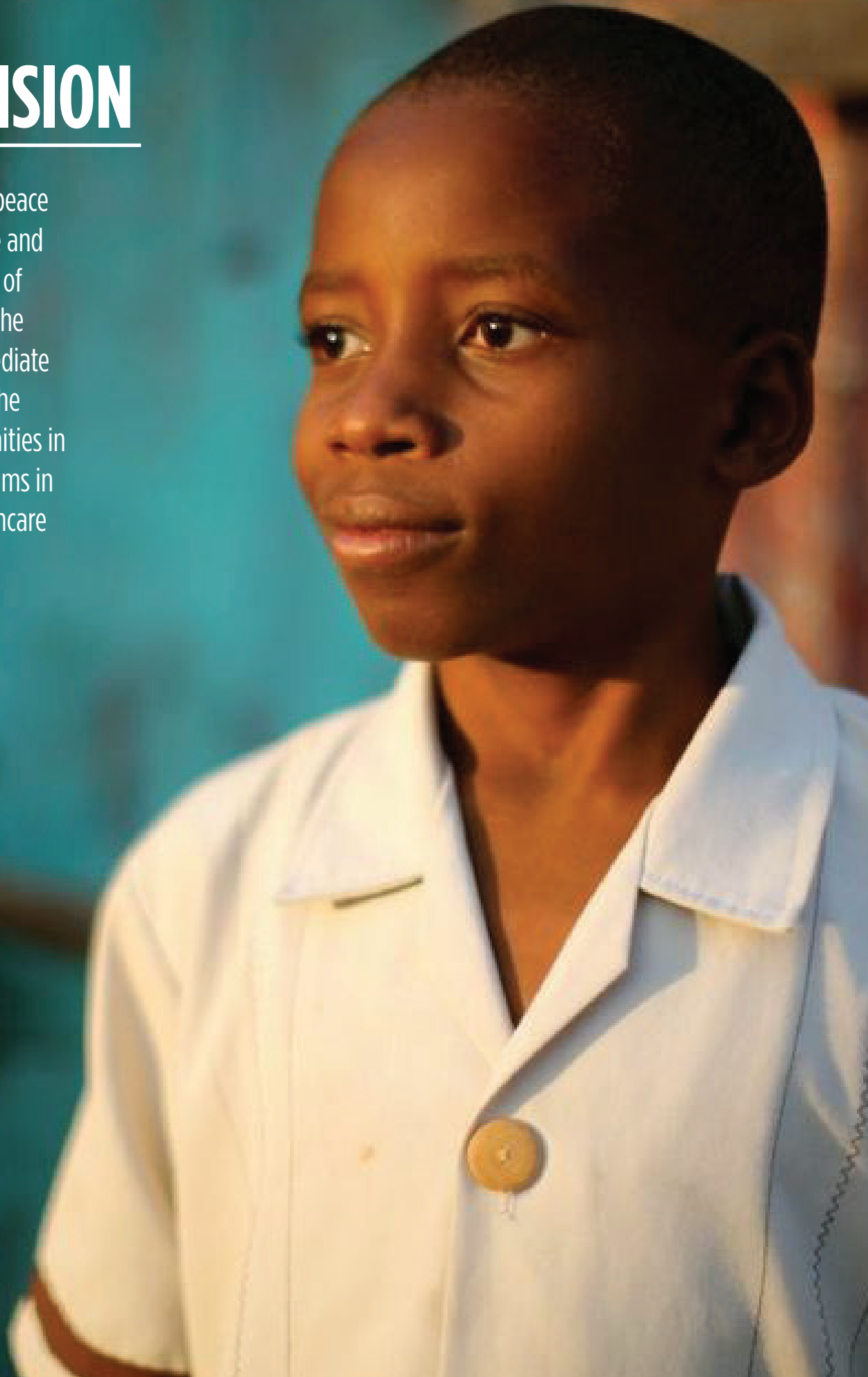
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OUR VISION

APJ encourages peace and social justice and addresses issues of poverty around the world. Our immediate goal is to serve the poorest communities in Haiti with programs in education, healthcare and dignity.



WHO WE ARE

APJ BOARD OF DIRECTORS

Paul Haggis
Deborah Haggis
Dr. Bob Arnot
David Belle
Gerard Butler
Dr. Reza Nabavian
Ben Stiller
Madeleine Stowe
Olivia Wilde

CANADA BOARD OF DIRECTORS

Paul Haggis
David Belle
Natasha Koifman
Dr. Reza Nabavian
George Stroumboulopoulos



Javier Bardem

Susan Sarandon

Jude Law

Charlize Theron

WHO WE ARE

APJ ADVISORY BOARD

Simon Baker + Rebecca Rigg

Javier Bardem + Penelope Cruz

Todd Barrato

Maria Bello

Alixé Boyer

Josh Brolin + Diane Lane

Jackson Browne

Jim + Kristy Clark

Daniel Craig

Russell Crowe + Danielle Spencer

Clint + Dina Eastwood

Mark Evans

Shepard + Amanda Fairey

Frances Fisher

Jane Fonda

Dr. Henri Ford

James Franco

David Heden + Alison Goodwin

Gale Anne Hurd

Jimmy Jean-Louis

Milla Jovovich

Ryan Kavanaugh

Nicole Kidman + Keith Urban

Jude Law

Carter Lay

AnnaLynne McCord

Sharon Osbourne

Sean Parker

Martha Rogers

Susan Sarandon

Lekha Singh

Michael Stahl-David

Charlize Theron

Peter + Amy Tunney

Jonathan Vilma



Josh Brolin

Penelope Cruz

Daniel Craig

Nicole Kidman

A LETTER FROM THE CEO

Dear Friends,

During this second year after Haiti's devastating earthquake we have accomplished much together.

In Haiti, with Father Rick's St. Luke Foundation we have completed the second permanent wing at the Academy for Peace and Justice. This new two-story 23,000 square foot building brings an additional 20 classrooms and 4 laboratories to the campus. It allows us to accommodate an additional 800 students and enables the Academy to now serve 1,400 students in total. Out of rubble and despair, a strong foundation for learning and opportunity has risen.

Abroad this year, we continued to raise vital funds and awareness to keep our work moving forward. Haiti: Carnival in Cannes in partnership with Sean Penn's J/P HRO and Petra Nemcova's Happy Hearts Fund was a particular high point as these three groups came together in solidarity to celebrate Haiti's beauty, talent and unique culture while raising critical resources to rebuild.

APJ firmly believes that Haiti's future will be bright. We are determined to ensure that some of its most deserving youth gain access to the education they need to help steer their nation in that direction. We work very proudly in direct partnership with the Haitian people making long-term investments in strategic programs that provide essential components for dignity, productivity and success. And we do so with concrete and meaningful results.

We thank you for helping us in Haiti. Together we can ensure greatness to a people and place no more deserving and capable.

David Belle
CEO



HAITI

Haiti is the poorest country in the Western hemisphere, where a severe lack of affordable education and healthcare perpetuates the cycle of extreme poverty.

MORE THAN HALF
OF THE POPULATION
IS LIVING ON
LESS THAN
\$1.25 PER DAY



THE NEED

OUT OF
100
HAITIAN
YOUTH



50

WILL ATTEND
PRIMARY SCHOOL



20

WILL ATTEND
HIGH SCHOOL



1

WILL ATTEND
COLLEGE



A photograph of a male teacher in a light blue dress shirt and a patterned tie, pointing towards a chalkboard. The chalkboard contains handwritten text in French. In the foreground, the backs of several students' heads are visible, showing they are in a classroom setting.

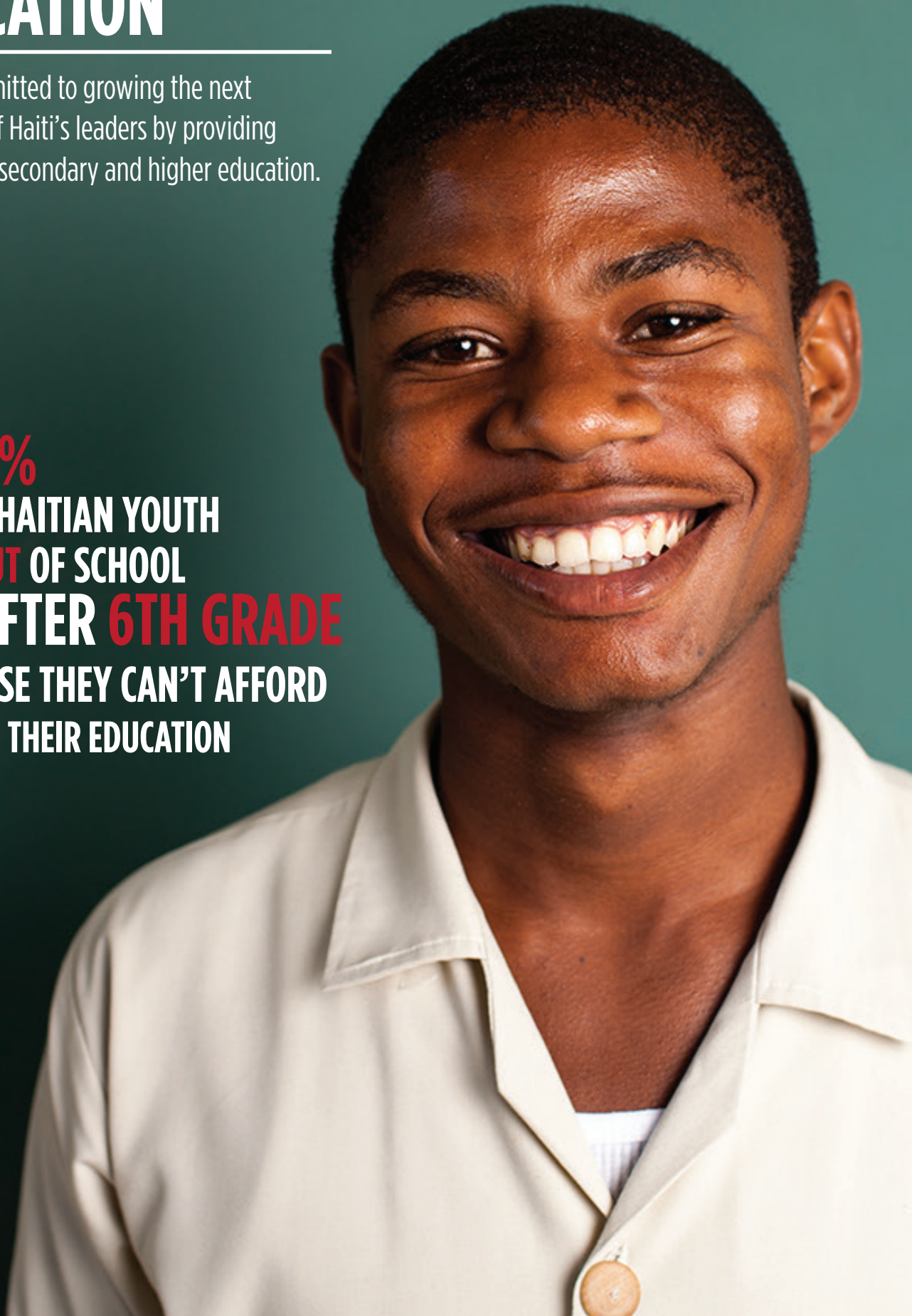
PROGRAMS

We are committed to long-term, sustainable development in direct partnership with the Haitian people.

EDUCATION

We are committed to growing the next generation of Haiti's leaders by providing high-quality secondary and higher education.

OVER 80%
OF HAITIAN YOUTH
DROP OUT OF SCHOOL
AFTER 6TH GRADE
BECAUSE THEY CAN'T AFFORD
TO CONTINUE THEIR EDUCATION



ACADEMY FOR PEACE AND JUSTICE

Set on a magnificent campus, the Academy is the first free secondary school of its kind in Haiti, serving the poorest and most deserving youth in the city.



LETTER FROM THE HEADMASTER

Dear friends of Artists for Peace and Justice,

My name is Antoine Edy.

We opened the doors to our second wing of permanent classrooms on October 1st of this year to 1,400 joyful students. We are now providing education to grade levels 7-9, who, if it weren't for this school, would have nowhere else to go. We have come far but still have a long way to go to reach our goal of providing the only free secondary education to 2,800 students from the poorest slums of Port-au-Prince.

Our staff and teachers are working very hard to make sure that each student will never again be left behind, and our students are thriving because of you. I want to thank you on behalf of all the students, staff and administration here for your generous and continued support.

We have opened our school in the face of the greatest of challenges. We have sweat and toiled for this beacon of hope, and the road has been difficult. Please help us to continue to grow as our students grow, each day discovering the joy and pride that comes with acquiring knowledge, knowledge that will allow them to truly change their world, to endow them with the dignity and the tools to remake and rebuild their country.

With deepest thanks for all you are doing and continue to do for the children of Haiti.

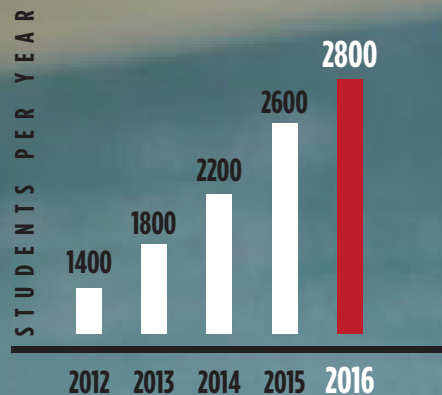
Headmaster Antoine Edy
Academy for Peace and Justice



THE STUDENTS

Growing by 400 students each year, the Academy for Peace and Justice will serve approximately 2,800 underprivileged students at full capacity in 2016.

Every student at the Academy receives a **full scholarship.**



THE 2ND PERMANENT WING OF CLASSROOMS OPENS!

Thank you to Ben Stiller, Christine Taylor,
David and Monica Zwirner of

ARTISTS FOR HAITI

for their generous support in making
the 2nd wing of classrooms a reality!



HEALTHCARE

The St. Luke Family Hospital provides quality medical care to the poorest and most vulnerable people in Port-au-Prince. Services provided by the hospital include a modern surgery facility, Haitian and international medical teams, a rehabilitation unit and cholera center.

The Hospital serves **120,000 patients** per year.



A young boy with short dark hair is shown in profile, focused on playing a clarinet. He is wearing a bright red polo shirt with white and dark blue horizontal stripes. The background is blurred, showing other instruments and people, suggesting a music school or rehearsal space.

DIGNITY

Haiti is a nation of artists. Rhythm and music are a driving force of Haitian culture. Together with the We Are The World Foundation, APJ is supporting two local music schools.

Academie Musicale Occide Jeanty provides music education to 120 students per year in Cité Soleil, the poorest slum in the western hemisphere.

École de Musique Dessaix Baptiste in Jacmel provides music education to 1,200 students per year and boasts five genres of orchestra.

2012 TIMELINE

APJ Founder Paul Haggis

featured on CBC special with
George Stroumboulopoulos
to raise awareness.



**Second anniversary of
the devastating 2010 earthquake.**



JANUARY

FEBRUARY

Ben Stiller and David Zwirner's

Artists for Haiti commits to building
the second wing of permanent classrooms
at the Academy for Peace and Justice.



APJ and Hollywood Domino team up
to raise funds for Haiti in Los Angeles.
Jon Hamm wins the dominoes tournament!

Construction begins
on the second wing!



MARCH

APRIL

Supporter Elon Musk
pledges support
for the second wing of classrooms.



Celebrate!
School is out for the summer.



JUNE

MAY

Carnival in Cannes is a huge success
with partners J/P HRO
and Happy Hearts Fund.



Brioni and APJ sign
7 year partnership agreement
to support student scholarships.



Construction continues at the Academy.
Teams work around the clock to make sure school is open on time.



AUGUST

JULY

SEPTEMBER

Welcome, David!
APJ Board Member
David Belle signs on as CEO.



Our annual Garden Lunch
in Toronto raises over \$400K!
Arcade Fire and K'Naan perform.





Back to school!

The second wing officially opens at the Academy for Peace and Justice. School enrollment is now up to 1,400 students.



Hurricane Sandy devastates Haiti and most of the eastern seaboard. Food supply becomes scarce.

OCTOBER

NOVEMBER

DECEMBER

Board Member Olivia Wilde raises \$45K on Crowdrise in the Mozilla Holiday Challenge! An amazing end to the year.



MAJOR

FUNDRAISERS

Do good, have fun!





LOS ANGELES AWARD SEASON FEBRUARY

VENUE: Sunset Tower

HOSTS: Gerard Butler, Daya Fernandez, Paul Haggis,
Jon Hamm, Pascal Raffy, Jennifer Westfeldt

SPONSORS: Bovet, Hollywood Domino

MEDIA IMPRESSIONS: 218,213,065

AD VALUE: \$1,803,255.82

Total raised: \$67,000

SPONSORS



*Eau
de
Nous*

BOVET
1822

VHERNIER

Forbes



CANNES MAY

VENUE: Agora Pavilion, Cannes

HOSTS: Roberta Armani,
Thierry Fremaux, Paul Haggis,
Petra Nemcova, Sean Penn

PERFORMER: Lyle Lovett, RAM

SPONSOR: Giorgio Armani

MEDIA IMPRESSIONS: 107,498,512

AD VALUE: \$ 1,145,894.00

Total raised: \$516,381

PARTNERS



HAITIAN RELIEF
ORGANIZATION

TORONTO SEPTEMBER

VENUE: University of Toronto Presidential Estate

HOSTS: Paul Haggis, Jude Law, Trudie Styler, George Stroumboulopoulos

PERFORMERS: Arcade Fire, K'Naan, Raine Maida, Chantal Kreviazuk

SPONSORS: Ferrari, Air Canada Foundation, Stingray, Davies, Fabricland

MEDIA IMPRESSIONS: 107,804,873

AD VALUE: \$6,468,292

Total raised: \$449,052



SPONSORS



PARTNERS

We are proud to team up with organizations and companies that share our vision of long-term, strategic development in Haiti.

We believe in impact. Our implementing partners share our values of transparency, mutual support, and a commitment to excellence. Our corporate partnerships are based on working to form a strategy that is mutually beneficial and maximizes the impact we have on the ground in Haiti.



ARTISTS FOR HAITI



VHERNIER

Prioni

FINANCIAL STATEMENT

INCOME

Non Profit Income

Designated Donations	2,507,256
General Donations	216,907
Operational Budget Donation	775,056
Total Non Profit Income	\$3,499,218

GROSS PROFIT

\$3,499,218

EXPENSES

General & Administrative Expenses	176,916
Total Fundraising Expenses	83,526

Program Services

Academie Musicale Occide Jeanty	12,500
Misc. Grants Given	20,134
Ecole Musique Dessaix Jeanty	16,000
Artist Institute	426,678
Haiti Managment	85,922
St Luke Foundation	1,748,770
Travel	17,455

Total Program Services	<u>\$2,327,459</u>
TOTAL EXPENSES	<u>\$2,587,901</u>



2012 DONORS

Thank you for your support!

\$500K+

We are the World Foundation

\$250K+

Artists for Haiti
J/P Haitian Relief Organization

\$100K+

Brioni Group, S.p.A
Rogers Foundation
The Jonathan Vilma Foundation

\$50K+

Carter Lay
Daniel Craig
Gerard Butler
Josh Brolin and Diane Lane
Lekha Singh
Lisa Rogers
Martha Rogers
Nicole Kidman and Keith Urban
Sean Parker
Seth Weinstein
Vhernier, S.p.A

\$25K+

Alternative Apparel
David Heden and Alison Goodwin
David Purdy
Gale Ann Hurd
It Goes On Productions
Joe Tabak
Sean Penn

\$10K+

Afshan & Jason Tafler
Condé Nast Publications
David Ward
Davies Ward Philips & Vineberg Foundation
Diane Gooch
Eric Boyko
Fabricland
Ferrari
Make Yourself Foundation
Ralph Lauren
Scott Brothers
Simon Baker and Rebecca Rigg
Stingray Digital Group Inc.
Sylvia Mantella & Sons Limited
The Apatow-Mann Family Foundation, Inc.
Zegna Holdings

Under \$10,000

180 University Management Inc.
Adam Hall
Andrew Barnicke
Annette Harvey
Ben Jackson
Brendan Dunn
Burnaby Business Solutions
Campbell Becher
Carlo Trevisan
Carolyn B. Newman
Charla Cusinato
Chris Naprawa
Cindy Wrong
Claire Forlani
Cleophee Eaton & Scott McFarland
COGECO
David and Judy Shore Foundation
David Eberts
David Kines
Deborah Rennard
Donato Sferra
Dr. Trevor Born
Eleanor McCain
Elizabeth Troy
Entertainment One Films Canada, Inc.
Erin Bonang
Face4Humanity
Gaetano C. Gagliano
Gareth & Monique Seltzer
Goodwill
GRACE Culture Marketing
H2 Promotion Inc.
Ian & Heather Stewart
Inta Kierans
ITG Canada Group
Jaclyn Matfus
James Haggarty
Jeffery Steiner
Jen & Graeme Saunders
Jenna Naumovich
Jennifer Bassett
Jennifer Ochej
Jennifer Walsh
John David & Signy Eaton Foundation
John Shattuck
Jude Law
Kate Hobbs
Lara Zink
Loretta Rogers
Mary-Anne Schroer

Max Gotlieb
Michael Burns
Michael Nozik
Michelle Archer & Marty White
Mission Fish
Monique Burandt
Monkeywrench, Inc
Natalie Frenkel
National Hockey League Players' Association
Nina T. Lassley
NKPR
Norman Bacal
Palodun
Pascal Borno
PepsiCo
Peter Wong
Phelan Charitable Foundation
Pras Michel
Public Mobile Inc.
Rachel Kimel
Razoo Foundation
Richard Zier-Vogel
Richie-Madden Children's Foundation
Robert Malloch
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Scarlet Bjornson
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Sholeh Fabbri
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The P.T. Experiment Inc.
Thekla Sweeny & Garrick Tiplady
Torys LLP
Turner Broadcasting System, Inc.
University Management
Valerie Kalyk
Weslodge
Yoo-Mi Astley
Zlatko Starkovski

THANK YOU!
