



ANNUAL
REPORT
2011



TABLE OF CONTENTS

OUR VISION _____	3
APJ BOARD _____	4
HAITI _____	6
THE NEED _____	7
PROGRAMS _____	8
EDUCATION _____	9
ACADEMY FOR PEACE AND JUSTICE ____	10
THE STUDENTS _____	11
THE FIRST WING _____	12
LETTER FROM THE HEADMASTER _____	13
HEALTHCARE _____	14
THE CHOLERA CENTER _____	15
MAIN FUNDRAISING EVENTS _____	16
LOS ANGELES _____	17
TORONTO _____	18
MEDIA COVERAGE _____	19
MAIN SPONSORS _____	20
TIMELINE _____	21
FINANCIAL STATEMENT _____	25
THANK YOU _____	29



OUR VISION

APJ encourages peace and social justice and addresses issues of poverty around the world. Our immediate goal is to serve the poorest communities in Haiti with programs in education, healthcare and dignity.



WHO WE ARE



APJ BOARD OF DIRECTORS

Paul Haggis

Deborah Haggis

Dr. Bob Arnot

David Belle

Gerard Butler

Dr. Reza Nabavian

Ben Stiller

Madeleine Stowe

Olivia Wilde



CANADA BOARD OF DIRECTORS

Paul Haggis

David Belle

Natasha Koifman

Dr. Reza Nabavian



George Stroumboulopoulos



APJ ADVISORY BOARD

Simon Baker + Rebecca Rigg

Javier Bardem + Penelope Cruz

Todd Barrato

Maria Bello

Alixé Boyer

Josh Brolin + Diane Lane

Jackson Browne

Jim + Kristy Clark

Daniel Craig

Russell Crowe + Danielle Spencer

Clint + Dina Eastwood

Mark Evans

Shepard + Amanda Fairey

Frances Fisher

Jane Fonda

Dr. Henri Ford

James Franco

David Heden + Alison Goodwin

Gale Anne Hurd

Jimmy Jean-Louis

Milla Jovovich

Ryan Kavanaugh

Nicole Kidman + Keith Urban

Jude Law

Carter Lay

AnnaLynne McCord

Sharon Osbourne

Sean Parker

Martha Rogers

Susan Sarandon

Lekha Singh

Michael Stahl-David

Charlize Theron

Peter + Amy Tunney

Jonathan Vilma

HAITI

Haiti is the poorest country in the Western Hemisphere, where a severe lack of affordable education and healthcare perpetuates the cycle of extreme poverty.





THE NEED

OUT OF
100
OF HAITIAN
YOUTH

50
WILL ATTEND
PRIMARY SCHOOL

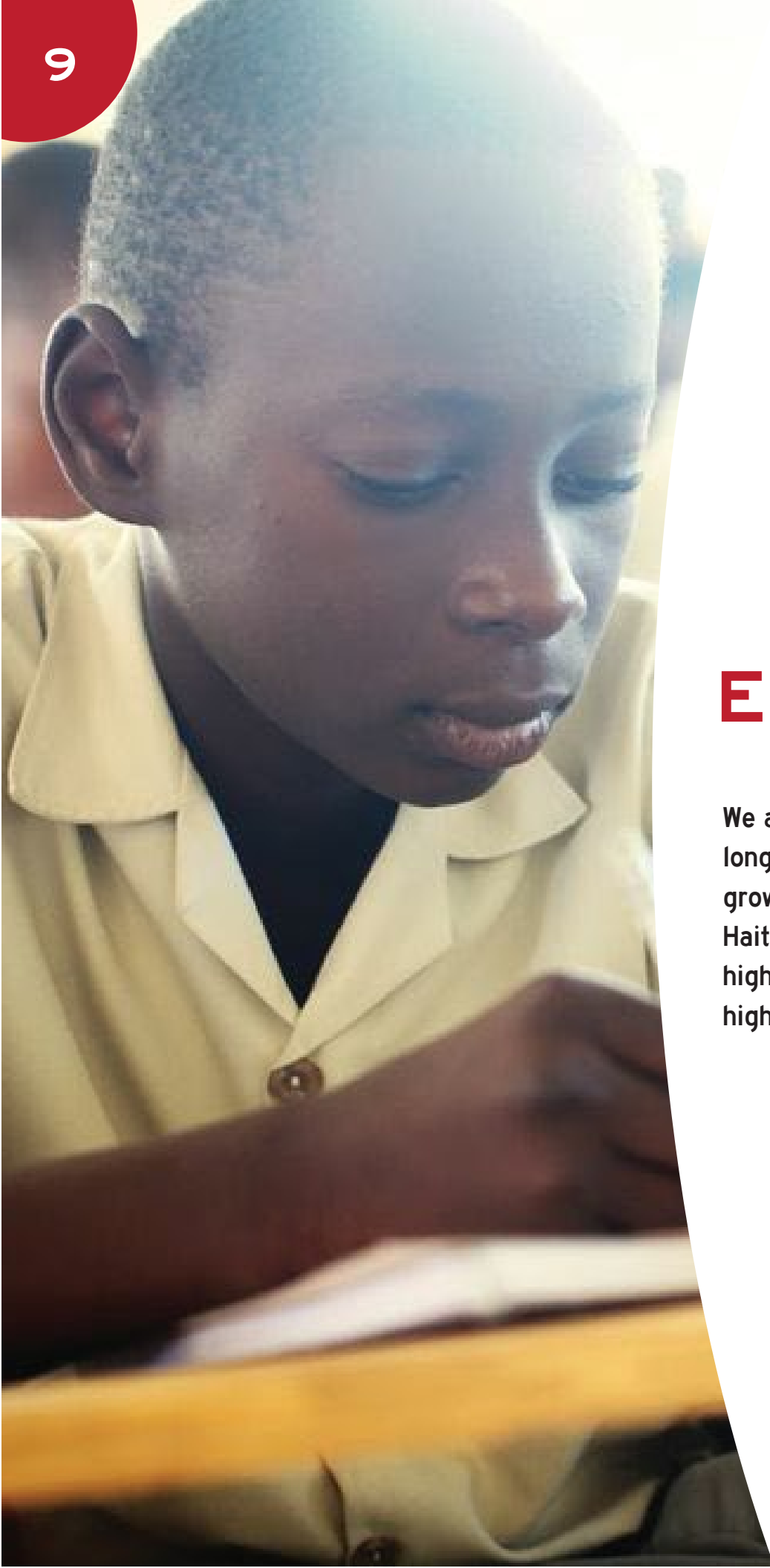
20
WILL ATTEND
HIGH SCHOOL

1
WILL ATTEND
COLLEGE



PROGRAMS

We are committed to long-term, sustainable development in direct partnership with the Haitian people.



EDUCATION

We are making a substantial, long-term commitment toward growing the next generation of Haiti's leaders by providing high-quality secondary and higher education.

ACADEMY FOR PEACE AND JUSTICE

Set on a magnificent campus, the Academy is the first free secondary school of its kind in Haiti, serving the poorest and most deserving youth in the city.





THE STUDENTS

Growing by 400 students each year, the Academy for Peace and Justice will serve approximately 2,800 underprivileged students at full capacity in 2016.

Every student at the Academy receives a **full scholarship**.

THE FIRST WING OPENING



LETTER FROM THE HEADMASTER

Dear friends of Artists for Peace and Justice,

My name is Antoine Edy.

We opened the doors of our first permanent wing on October 1st of this year to 800 joyful students. We are now providing education to three grade levels, 7-9, who if it weren't for this school would have nowhere else to go. We have come a long way but still have far to go to reach our goal of providing the only free secondary education to 3000 students from the poorest slums of Haiti.

Our staff and teachers are working very hard to make sure that each student will never again be left behind and our students are thriving because of you and your support. I want to thank you on behalf of all the students, staff and administration here for your generous and continued support.

We have opened our school in the face of the greatest of challenges. We have sweat and toiled for this beacon of hope and the road has been difficult. Please help us to continue to grow as our students grow, each day discovering the joy and pride that comes with acquiring knowledge, knowledge that will allow them to truly change their world, to endow them with the dignity and the tools to remake and rebuild their country.

With deepest thanks for all you are doing and continue to do for the children of Haiti.

**Headmaster,
Academy for Peace and Justice
Antoine Edy**





HEALTHCARE

The St. Luke Family Hospital provides quality medical care to the poorest and most vulnerable people in Port-au-Prince. Services provided by the hospital include a modern surgery facility, Haitian and international medical teams, a rehabilitation unit and cholera center.

THE CHOLERA CENTER

The St. Luke Family Hospital provides quality medical care to the poorest and most vulnerable people in Port-au-Prince. Services provided by the hospital include a modern surgery facility, Haitian and international medical teams, a rehabilitation unit and cholera center.





MAIN FUND- RAISING EVENTS



**LOS ANGELES
AWARD
SEASON
JAN 2011**

VENUE: Ron Burkle's Estate

HOSTS: Nicola Bulgari, Ben Stiller,
Mark Shriver, Francesco Trapani

PERFORMERS: Ricky Martin

SPONSORS: Bulgari

MEDIA IMPRESSIONS: 107,498,512

AD VALUE: \$6,449,911

TORONTO TIFF SEP 2011

VENUE: Michael Cooper's
Private Residence

HOSTS: Paul Haggis, Jon Hamm

PERFORMERS: Eddie Vedder and
Regine Chassagne from Arcade Fire

SPONSORS: Vhernier,
The Rogers Foundation

MEDIA IMPRESSIONS: 107,498,512

AD VALUE: \$6,449,911





MEDIA COVERAGE

VOGUE

VARIETY

InStyle

People

CNN

E!

msnbc

abc

CBC

The New York Times

Los Angeles Times

THE GLOBE AND MAIL
CANADA'S NATIONAL NEWSPAPER • FOUNDED 1844

VHERNIER

ITALIAN TRADITION FOR UNIQUE JEWELLERY

BVLGARI

Brioni

Chopard

VANITY FAIR

**MAIN
SPONSORS**

TIMELINE 2011

JANUARY



1ST

Haiti celebrates its 207th Anniversary of Independence.



12TH

1st Anniversary of the 2010 earthquake. 1.5 million people still living in tents. The cholera epidemic now ravaging the country.



13TH

Event in partnership with Save the Children and Bulgari at Ron Burkle's Green Acre estate. Olivia Wilde, Milla Jovovich, Maria Bello, Josh Brolin, Adrien Brody, Moby, and Sharon Osbourne join Paul Haggis to raise \$250,000.00 for Artists for Peace and Justice.

FEBRUARY



10TH

APJ and the St Luke Foundation hire Widens Pierre, a well-known local Haitian architect, to design the permanent wings of the Academy for Peace and Justice.



23RD

Brioni/Vanity Fair "Thank you" party to donors, co-hosted by Pierce Brosnan at Eveleigh in Beverly Hills. Paul Haggis welcomes guests Jeremy Piven and Seth Green.

MARCH



15TH

Celebration at Academy for Peace and Justice with Paul Haggis, Donna Karan, Board member David Belle and Ad Board members Deborah Haggis.



20TH

Michel Martelly becomes President of Haiti. Haggis, Martha Rogers and Canadian delegation.



27TH

APJ brunch at the home of Paul and Deborah Haggis welcomes new Advisory Board members Jane Fonda and Sharon Osbourne.

APRIL

15TH

Haitian architect Widens Pierre finalizes plans for construction. Local contractor and engineer Clody Bruno is hired to execute the plans.

22ND

Country Director Bryn Mooser's short film "Sun City Picture House" screens at the TriBeCa Film Festival in NYC. The afterparty at Soho house, hosted by co-directors Mooser and David Darg, welcomes Board Members Paul Haggis, David Belle, Deborah Haggis, Ben Stiller, and Olivia Wilde, and guests Joshua Bell, Justin Long and Salman Rushdie.

MAY

1ST

Groundbreaking on the first wing of 24 permanent, earthquake-proof classrooms at the Academy for Peace and Justice.

18TH

APJ event sponsored by Chopard at the Cannes Film Festival. Friends Milla Jovovich, Jane Fonda, Karolina Kurkova, Ryan Kavanaugh and Board member David Belle join Paul Haggis at the Hotel Martinez to raise over \$500,000.00.

JUNE

5TH

Paul Haggis and Board member David Belle attend the Donna Karan Veuve Clicquot Polo Classic in support of Haiti, with guests Naomi Watts and Hugh Jackman.

15TH

Vhernier Jewelers launches the "Ring to Educate a Child in Haiti" campaign at their Beverly Hills Boutique. Host Paul Haggis is joined by Gerard Butler and Annalynne McCord.

22ND

Final Exams at the Academy for Peace and Justice.

JULY

15TH

Summer school at the Academy for Peace and Justice begins. Students attend 4 week sessions to catch up on difficult subjects and prepare for the next school year.

30TH

First floor of the first permanent wing completed. Construction on schedule for October opening of the first permanent wing of the Academy for Peace and Justice.

AUGUST

19TH

Artists for Peace and Justice adds Deborah Haggis and Madeleine Stowe to its Board of Directors.

SEPTEMBER

9-10TH

APJ kicks off its annual weekend the Toronto International Film Festival with a cocktail party hosted by Gerard Butler and Jason Reitman. The next day, the Academy Lunch fundraiser is hosted at Michael Cooper's home and sponsored by Martha Rogers and the Rogers Family Foundation. Performers Eddie Vedder and Regine Chassagne from Arcade Fire join Paul Haggis, Jon Hamm, Jennifer Westfeldt, Norman Jewison, and Board Members Deborah Haggis, David Belle and Madeleine Stowe to raise \$600,000.00 for Haiti.

SEPTEMBER

15TH

Teacher training commences at the Academy for Peace and Justice by the School Management Committee.

22ND

Variety Power of Women Luncheon honors Olivia Wilde for her work with APJ. Variety donates \$20,000.00 to APJ through Charity Buzz auctions.

22-23TH

Artists for Haiti, founded by APJ Board member Ben Stiller and Art dealer David Zwirner, has its first auction in NYC. Attendees such as Jennifer Aniston help raise \$14 million for Haiti in one night.

OCTOBER

1ST

The Academy for Peace and Justice opens for 800 Students.

16TH

2012 Budget finalized with partners at the St Luke Foundation.

NOVEMBER

16TH

Concert event with Joshua Bell performing to honor Father Rick at Deborah Haggis' Soho NY loft. Advisory Board members Jim and Kristy Clark, Peter Tunney and new Board member Madeleine Stowe attend.

20TH

Advisory Board member Jonathan Vilma visits Haiti to see the new permanent wing for the Academy for Peace and Justice.

DECEMBER

5TH

Haitian National education meeting at Caribe center attended by Board member David Belle.

15TH

Board member Madeleine Stowe takes trip to Haiti to see the new wing for the Academy for Peace and Justice and blogs on People.com.

FINANCIAL STATEMENT

INCOME

Non Profit Income

Designated Donations	965,475.01
General Donations	492,104.59
Operational Budget Donation	393,271.36
Total Non Profit Income	\$1,850,850.96

GROSS PROFIT **\$1,850,850.96**

EXPENSES

General & Administrative Expenses	241,373.97
Total Fundraising Expenses	\$23,013.11

Program Services

Donations Given	15,000.00
St Pauls Benevolent/St Luke Foundation	
Education	1,048,080.72
Medical	51,332.13
Total St Pauls Benevolent/St Luke Foundation	\$1,099,412.85
Total Donations Given	\$ 1,114,412.85
Haiti Country Director Expenses	14,561.19
Haiti Country Director Salary	48,000.00
Travel	5,862.79
Total Program Services	\$1,182,836.83

TOTAL EXPENSES **\$1,447,223.91**

NET OPERATING INCOME

\$403,627.05

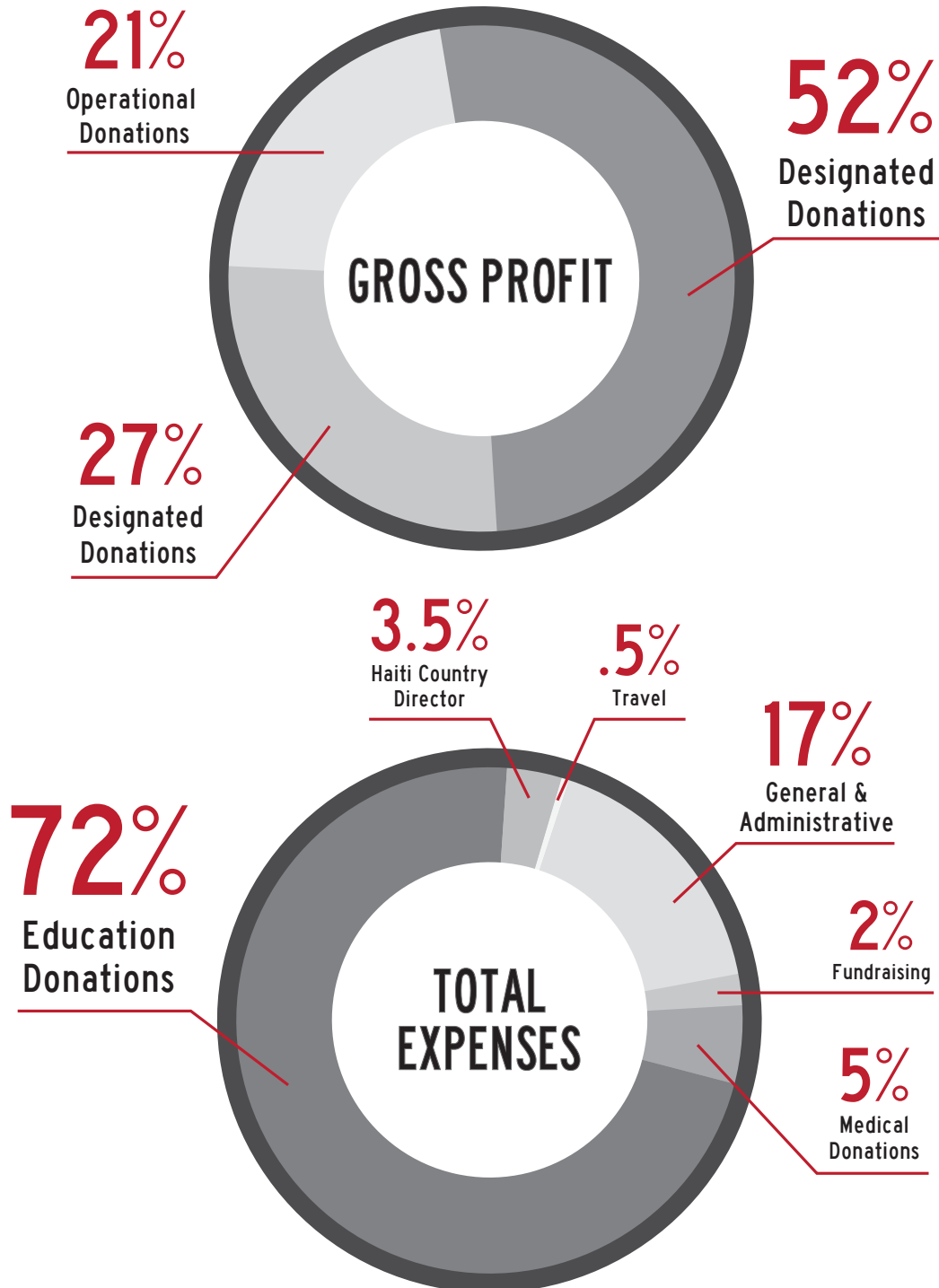
Other Income

Total Other Income

\$1,000.55

NET INCOME

\$404,627.60



ASSETS

Current Assets

Total Bank Accounts	\$658,913.98
Total Other Current Assets	\$112,610.00
Total Current Assets	\$771,523.98

TOTAL ASSETS **\$771,523.98**

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable	517.57
Total Accounts Payable	\$517.57

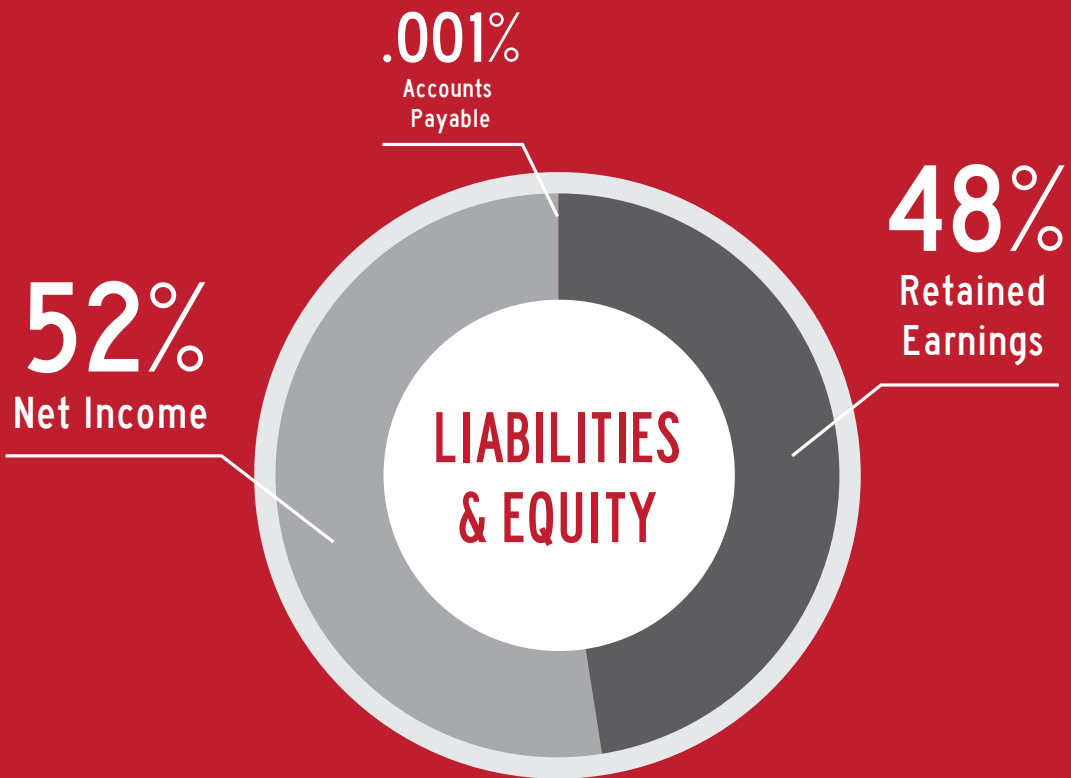
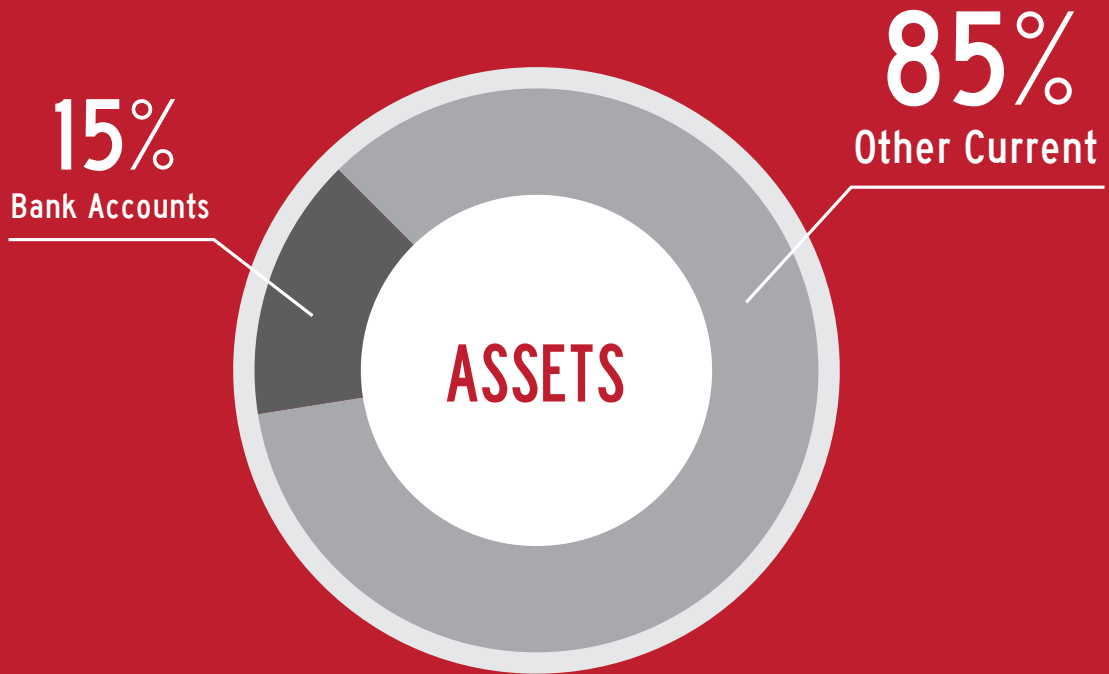
Other Current Liabilities

Total Liabilities **\$517.57**

Equity

Retained Earnings	366,378.81
Net Income	404,627.60
Total Equity	\$771,006.41

TOTAL LIABILITIES & EQUITY **\$771,523.98**



THANK YOU

Thank you for your support. It is because of you that we are able to make a difference for kids in Haiti.

To learn more, visit www.apjnow.org.

